



# 3<sup>rd</sup> INTERNATIONAL CONFERENCE ON BUSINESS ADMINISTRATION



## CONFERENCE THEME

**Green Climate, Business, and Sustainable Growth: A Way Forward**

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## INTERNATIONAL KEYNOTE SPEAKERS



**Muhammad Azam Roomi**  
Professor of Entrepreneurship

MBS College of Business & Entrepreneurship, KSA



**Dr. Dahlia El-Manstrly**  
Associate Professor

University of Sheffield, UK



**Prof. Dr. Faisal Mustafa**  
Head, Business & Computing School

Ravensbourne University, London, UK

### Key Dates

**25th March, 2024**

Abstract submission

**1st April, 2024**

Acceptance notification

**18th April, 2024**

Registration deadline

### Conference Patron-in Chief

**Prof. Dr. Khalid Mahmood**  
Vice Chancellor,  
University of the Punjab

### Conference Co-Patron

**Prof. Dr. Mumtaz Anwar Ch.**  
Dean, Faculty of Business, Economics  
and Administrative Sciences

### Conference Chair

**Prof. Dr. Muqqadas Rehman**  
Director, Institute of Business  
Administration

## CONFERENCE DATES



**25 & 26 April, 2024**

### Registration Fee

- ✓ Presenter / Participant PKR 3,500
- ✓ Student PKR 2,000
- ✓ International Delegates USD 200

### Register here



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### Contact Us

[icba@ibapu.edu.pk](mailto:icba@ibapu.edu.pk)

### Conference Secretary

**Prof. Dr. Sania Zahra Malik**

[saniazmalik@ibapu.edu.pk](mailto:saniazmalik@ibapu.edu.pk)



### Conference Coordinator

**Dr. Rizwan Qaiser Danish**  
Cell: +92-321-7969935  
Email: [rqedanish@ibapu.edu.pk](mailto:rqedanish@ibapu.edu.pk)