



ICBA-2021

1st International Conference on Business Administration
Learning through Innovation and Changing Dynamics of Business Landscape
A forum for researchers, scholars, academicians, economists, policy makers and industry experts
Institute of Business Administration, University of the Punjab, Lahore

CONFERENCE PROGRAM Second Day (12th June, 2021, Saturday)

Academic Sessions

1-	Session - I	09:00 A.M
2-	Tea Break	10:30 A.M
3-	Session - II	11:00 A.M
4-	Session - III	12:30 P.M
5-	Lunch	02:00 P.M
6.	<u>Keynote Sessions</u>	02:30 P.M

i. Speaker 1

ii. Speaker 1I

iii. Speaker 1II

iv. Speaker 1V

v. Speaker V

Closing Ceremony (IBA)

7-	Arrival of the Guests	04:00 P.M
8-	Recitation from the Holy Quran	04:05 P.M
9-	Naat-e-Rasool-e-Maqbool (PBUH)	04:10 P.M
10-	Prize Distribution	04:15 P.M
11-	Address by Honorable Vice Chancellor	04:50 P.M
12-	Closing Address by Director – IBA	05:05 P.M
13-	Photo Session	05:15 P.M
14-	Refreshment & Socialization	05:30 P.M

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