



ICBA-2021

1st International Conference on Business Administration

Learning through Innovation and Changing Dynamics of Business Landscape

A forum for researchers, scholars, academicians, economists, policy makers and industry experts

Institute of Business Administration, University of the Punjab, Lahore

CONFERENCE PROGRAM (Tentative)

First Day (11th June, 2021, Friday)

Inaugural Ceremony (Venue Governor House)

1-	Arrival of the Guests	04:30 P.M
2-	Arrival of Chief Guest (Governor Punjab)	05:00 P.M
3-	National Anthem	05:00 P.M
4-	Recitation from the Holy Quran	05:05 P.M
5-	Naat-e-Rasool-e-Maqbool (PBUH)	05:10 P.M
6-	Welcome Address by Director-Institute of Business Administration	05:15 P.M
7-	Address by Dean – Faculty of Economics and Management Sciences	05:20 P.M
8-	Address by Honorable Vice-Chancellor – University of the Punjab	05:35 P.M
9-	Address by Honorable Minister of Higher Education	05:45 P.M
	Address by Chief Guest Honorable Governor Ch. Muhammad Sarwar/Mrs. Perveen Sarwar	06:00 P.M
10-		
11-	<u>Keynote Speeches/ (Blended Mode)</u>	06.10 to 07:10
	i. Dr. Guilherme D. Pires (Australia)	
	ii. Dr. Muhammad Azam Roomi (KSA)	
	iii. Dr. Linda Lambey (Indonesia)	
	iv. Dr. Omar Khalid Bhatti (Turkey)	
	v. Dr. Orcun Turegun (Turkey)	
	vi. Dr. Mustafa Ayden (Turkey)	
12.	Panel Discussion	07.10
13.	Remarks by VCs	07.40
14-	Prize Distribution, Photo Session, Dinner & Socialization	08:00-08:30 P.M
	<u>Academic Sessions (Venue: IBA PU)</u>	
15-	Session – I (Parallel Sessions A1, 2,3,4,5)	09:00 A.M
16-	Session – II (Parallel Sessions B1,2,3,4,5)	11:00 A.M

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